

A survey of 600 likely IN voters  
reached via landline and cellular telephones  
Conducted: October 7 – 10, 2010  
Margin of Error =  $\pm 4.0\%$

## Survey Results

### A. Gender

48% Men  
52% Women

#### 1. Are you registered to vote at this address?

100% Yes

#### 2. How likely would you say you are to vote in November's election for Congress and state legislature? Are you almost certain to vote, very likely, about 50-50, or not too likely?

72% Almost certain  
28% Very likely

#### 3. If smoking is allowed in a restaurant, bar or casino, what is your preferred seating area?

80% Non-smoking  
8% Smoking  
10% First available  
2% Don't know

#### 4. How much does a restaurant's smoking policy impact your decision to dine-in?

49% A lot  
22% A little  
29% Not at all

#### 5. Do you visit restaurants, bowling alleys, casinos, bars, or clubs in Indiana?

93% Yes  
7% No

#### 6. How often would you visit restaurants, bowling alleys, casinos, bars or clubs if they became completely smokefree?

32% More often  
60% Same  
8% Less often

7. Your impression of restaurants, bowling alleys, casinos, bars or clubs if they became smokefree would be:

66% Better  
25% Same  
7% Worse

8. In general, do you feel that exposure to second-hand smoke is a serious health hazard, a moderate health hazard, a minor health hazard, or not a health hazard at all?

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55% 54% Serious health hazard  
24% Moderate health hazard  
13% Minor health hazard  
16% 5% Not a health hazard at all

9. Would you favor or oppose a law in Indiana that would prohibit smoking in most public places, including workplaces, public buildings, offices, restaurants and bars

Jan 09

			<u>'09</u>	<u>'10</u>
49%	49%	Strongly favor		
15%	17%	Somewhat favor	64%	66% Total Favor
9%	7%	Somewhat oppose		
25%	22%	Strongly oppose	34%	29% Total Oppose

10. Please indicate which ONE of the following you think is more important: **[Randomize]**

\_\_A The rights of customers and employees to breathe clean air in restaurants and bars

\_\_B The rights of smokers to smoke inside restaurants and bars

\_\_C The rights of business owners to determine the smoking policy

41% Rights of employees/customers, much more important  
12% Rights of employees/customers, somewhat more important  
2% Rights of smokers, somewhat more important  
1% Rights of smokers, much more important  
23% Rights of business owners, much more important  
18% Rights of business owners, somewhat important

Now I'm going to read a few statements. After I read each one, please tell me whether you personally agree or disagree with that statement.

	strongly agree	not strg agree	not strg disagree	strongly disagree	DK
11. All Indiana workers should be protected from exposure to secondhand smoke in the workplace. ....	68%	13%	7%	11%	2%
12. It would be really nice to go out and enjoy restaurants and bars in Indiana without smelling like cigarette smoke when you get home.	75%	9%	5%	8%	3%
13. Restaurants and bars would be healthier for customers and employees if they were smoke-free .....	76%	11%	3%	8%	2%

14. If Indiana passes a law making all restaurants and bars smoke-free, would you go out to bars and restaurants more often, less often, or about the same amount as you do now?

- 22% More often
- 8% Less often
- 71% About the same

15. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

- 23% Strong Republican
- 10% Not so strong Republican
- 7% Ind, lean R
- 14% Independent
- 6% Indep. lean D
- 8% not so strong Democrat
- 19% strong Democrat
- 15% dk/na/other

16. Do you consider yourself very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? [IF MODERATE ASK:] Do you tend to lean toward the liberal or conservative side?

- 7% very liberal
- 16% somewhat liberal
- 6% moderate, leans liberal
- 11% moderate
- 7% moderate, leans conservative
- 24% somewhat conservative
- 23% very conservative

17. What is your age?

15% 18-29  
25% 30-44  
19% 45-54  
21% 55-64  
20% 65+

18. What was the last level of schooling you completed?

2% less than high school graduate  
27% high school graduate  
21% some college  
32% college graduate  
17% post-graduate

19. Are you Hispanic or of Spanish descent?

3% yes  
97% no

20. Are you black, white, Asian, Native American, or some other race?

7% black  
86% white  
- Asian  
1% Native American  
2% other  
4% NA/ref

21. Which of the following describes your use of tobacco products ... I currently smoke cigarettes... I USED to smoke cigarettes, but I've quit ... or I have never been a cigarette smoker.

10% Current smoker  
31% Former smoker  
58% Never smoked

22. [If non smoker in Q21 (n=540)] And do you never smoke, or do you smoke on occasion?

90% Never smoke  
6% Smoke on occasion  
3% Don't know  
1% Refused

23 In which of the following ranges does your family income fall?

- 2% below \$12,000
- 5% 12 but less than 20 thousand
- 8% 20 but less than 30 thousand
- 8% 30 but less than 40 thousand
- 8% 40 but less than 50 thousand
- 11% 50 but less than 60 thousand
- 14% 60 but less than 80 thousand
- 10% 80 but less than 100 thousand
- 15% above 100 thousand
- 19% ref.